

1. K-LOVE is vital to the community. It provides an assortment of high quality broadcasts for the entire family and for the entire community. It provides encouraging, uplifting programming and music that would be a benefit to our community and all communities it broadcasts in.

2. If K-LOVE were to be displaced by an LPFM broadcast this would jeopardize the community because it would no longer have a broadcast that could reach from the youngest to oldest listener, the newest resident to oldest resident, the long-time listener to the newest listener and the female and male listener. Displacing K-LOVE would insult and disrespect our community because it would take away the one FM station that is for everyone in the community. K-LOVE represents the essence of what every community desperately needs and must have to promote a healthy, caring and safe community.

3. K-LOVE provides the programming and music that will not promote disrespect for authority, will not promote hate, will not promote adverse, risky or destructive behavior and will not promote profanity or inappropriate lyrics. K-LOVE provides the programming and music that will encourage, will uplift, will promote love for God and others, will promote honesty, will promote virtue, will promote a community of love and care. Isn't this what we would want for any and every community? Why would anyone want to replace that?